

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

PHOT 2310: Commercial Photography

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 1 h + Seminar 2 h + Lab 5 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

Students explore a variety of commercial photography genres: product photography, interior and exterior architecture, and food and beverage photography. Digital medium format and DSLR cameras, in conjunction with studio and location flash lighting, are used to capture high quality images. Students collaborate with students from other departments in the Creative Arts Division. Studio and location demonstrations and peer critiques complement lectures.

Prerequisites: A minimum "C" grade in PHOT 1120, 1205, 1210 and 1225.

Corequisite:

Registration in this course is restricted to students admitted to the Diploma in Professional Photography Program.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- operate medium format digital cameras and supporting software
- analyze the requirements of a photo shoot and complete the necessary pre-production to ensure its success
- create salable images
- demonstrate mastery of studio and location lighting
- employ lighting skills to complement the subject aesthetically and technically
- provide digital technical and assistant support services for commercial photo shoots
- plan fourth term option projects using pre-production skills
- work reliably to deadlines

Instructor(s): TBA

Office: TBA

Phone: 604 323 XXXX

Email: TBA

snəwəyət̚ leləm̚ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8

Note: *This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

Assessments and Weighting:

Final Exam 20%

Other Assessments %

(An example of other assessments might be:) %

Quizzes/Tests: 10%

Assignments: 70%

Proportion of individual and group work:

Individual: 80%

Group: 20%

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: 60%

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

- Introduction to commercial assisting and digital tech with medium format cameras.
- Studio photography with digital medium format tethered capture.
- Studio product photography: creating extraction masks.
- Studio product photography: painting with light.
- Studio product photography: complex subjects.
- Product photography on location: creation of advertising.
- Large object product photography.
- Interior architecture: composition, HDR and flash for colour.
- Interior architecture: accent lighting and creating photographic plates.
- Food photography in the studio, food styling.

This generic outline is for planning purposes only.

- Food photography in a restaurant. Working with a chef and in a restaurant's space.
- Beverage photography: styling of beverages.
- Beverage photography: high frame rate video capture for pours and splashes.

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

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