

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

JOUR 2278: Multi Media Production II

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 0 h + Seminar 2 h + Lab 14 h

Credits: 6

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

As editors, students will assign stories, photos and videos, copy edit and do layout and design for multi-media platforms, including the program's weekly newspaper, The Voice, and its website.

Prerequisites and Corequisites unavailable, please consult Department for details

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- manage the complexities and challenges of producing a community newspaper, both in print and online, under deadline pressure
- find, research, pitch and develop newsworthy story ideas and communicate these ideas to reporters to produce a satisfactory news, sports, or feature story
- design and lay out newspaper pages under strict non-negotiable deadlines, and create and publish regular online content in a team environment
- copy edit news stories for publication
- properly handle corrections or complaints from the public and sources
- look at their work with objectivity and as part of a larger product
- give and take constructive feedback
- produce videos, podcasts, photo galleries and other online features using current platforms
- understand audience and develop content appropriate to that audience
- actively engage with audiences online

Instructor(s): TBA

Office: TBA **Phone:** 604 323 XXXX **Email:** TBA

Office Hours: TBA

snəwəyət̚ leləm̚ Langara College acknowledges that we are located on the unceded territory of the Musqueam people.

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8

Note: *This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

Assessments and Weighting:

Final Exam %

Other Assessments %

(An example of other assessments might be:) %

Information currently unavailable, please consult Department for details

Grading System:

Specific grading schemes will be detailed in each course section outline.

Information currently unavailable, please consult Department for details

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

Information currently unavailable, please consult Department for details

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

This generic outline is for planning purposes only.